

INTRODUCTION TO THE 2010 SERC-NAHRO CHARITY GOLF TOURNAMENT



2010

SERC SCHOLARSHIP
"GOLF TOURNAMENT OF CHAMPIONS"

[THE BATTLE BETWEEN THE PHA-STATES AND SPONSORS]

The 2010 Event will feature competition between the 10 SERC States, with 4-person golf teams representing their state's PHA's. Vendors/sponsors will also have teams or can choose to complete state teams.

The **BATTLE** will take place on Monday, June 7, 2010, at The Hammock Bay Golf Club, Marco Island, FL, with a shotgun start at 8:30 a.m. This is a challenging nature-style golf course.

The **BATTLE** will be comprised of both PHA-state teams and Vendor/Sponsor teams.

I would like to WELCOME all of you and ask that you consider participating in this Golf Event as either a “Sponsor” or “Golfer”.

This will be a “first class” tournament event on an excellent, beautiful and challenging private golf course. The success of the golf event depends on your help and participation. Our fund-raising will help some public housing students to attend college and further their education that many could not do **without our help and financial support.**

I hope that you will consider sponsorship for your organization or business. Those that complete the enclosed Sponsorship Form and return it to me by April 15th (with payment) will receive additional advertising, in addition to the signs that will be placed at the golf tournament.

The paid-sponsors’ organization/business will go on the list that will be sent to all public housing authorities in the 10 states that comprise SERC. Executive Directors, staff, and Commissioners will see the mail outs and all paid-sponsors will be included. Last year, the Vendor/Sponsor List went to all 77 golfers and their respective housing authorities and to all SERC housing authority members. We will again distribute the listing in an effort to give you as much ‘press’ as I can.

In addition, we will have a display at the sign-in area of the conference (beginning Saturday June 5 through Wednesday June 9), at the Vendor Reception, and at the Banquet.

Also, we will prominently display your organization/businesses sponsorship at the golf course prior to and during the golf tournament.

If you have any questions, please contact me:

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