

SERC-NAHRO Registration  
c/o Augusta Housing Authority  
1435 Walton Way  
Augusta, Georgia 30901

PRSR STD  
U.S. POSTAGE  
**PAID**  
AUGUSTA, GA  
PERMIT NO. 252



## Grand Hotel Marriott Resort Golf Club & Spa

Experience a stunning beach resort in Point Clear, Alabama, the exquisite Grand Hotel Marriott Resort, Golf Club & Spa. Offering a dramatic departure from standard Gulf Coast hotels, this grand beach resort boasts two challenging golf courses as part of the Robert Trent Jones Golf Trail, as well as a luxurious 20,000 square foot European-style spa, 10 tennis courts, a fabulous array of exceptional dining options and a sizeable marina for

sailboats, yachts and fishing boats. The delightful beaches and extraordinary pool complex at this Gulf Coast hotel offer plenty of entertainment for the whole family. Overlooking scenic Mobile Bay, this Alabama beach resort boasts 37,000 square feet of elegant meeting and event space. The hotel has been recognized by Conde Nast Magazine as Top 125 Golf Resorts, and Top 500 hotels in the World by Travel & Leisure Magazine.

*(Information provided by the Marriott website)*

### Link for Reservations:

<http://www.marriott.com/hotels/travel/ptlal-grand-hotel-marriott-resort-golf-club-and-spa/?toDate=11/9/11&groupCode=sersera&fromDate=11/3/11&app=resvlink>



# Pointing to a Clear Future for Housing and Community Development



**2011 SERC-NAHRO Workshop**  
**Grand Hotel Marriott Resort**  
**Golf Club & Spa**  
**Point Clear, Alabama**



This year we have an exciting new location for our Fall Workshop, the Marriott at Point Clear, Alabama. Some of you may have already attended meetings at this great location, but this will be the first time for SERC. I am sure that you will be very pleased with this location. The Professional Development committee has been eagerly working to make this venue an educational/learning experience for all with the great training sessions they have planned.

Our Theme, "Pointing to a Clear Future for Housing and Community Development," is most appropriate given the state of our industry. It seems that now days we are always trying to figure out how to "Point to a Clear Future with HUD." The workshop sessions will concentrate on the changes in HUD that we are facing and will provide us with insight as to how to move toward a prosperous future.

Much planning and hard work by the Professional Development Committee and others has gone into the preparations for this Fall Workshop. It is a great bargain for the price. So, join me in learning about issues that face us, meet new friends and renew old acquaintances in this beautiful location.

Looking forward to seeing everyone there!

Thomas Rowe  
SERC President-Elect



## Tentative Agenda

### SUNDAY, NOVEMBER 6TH

REGISTRATION 1:00 P.M. – 6:00 P.M.  
OPENING SESSION 3:00 P.M. – 4:30 P.M.  
RECEPTION 6:00 P.M. – 7:00 P.M.

### MONDAY, NOVEMBER 7TH

REGISTRATION 8:30 A.M. – 12:00 P.M.  
SESSIONS 9:00 A.M. – 12:00 P.M.  
LUNCH 12:00 P.M. – 1:30 P.M.  
(ON YOUR OWN)  
SESSIONS 1:30 P.M. – 4:30 P.M.  
MORNING AND AFTERNOON BREAKS  
BANQUET, 7:00 P.M.

### TUESDAY, NOVEMBER 8TH

BREAKFAST AND PROGRAM – LEGISLATIVE  
UPDATE  
7:30 A.M. – 8:45 A.M.  
SESSIONS 9:00 A.M. – 12:00 P.M.  
PRIZE DRAWING - 12:00 P.M.

# SESSION DESCRIPTIONS

## PUBLIC HOUSING

Learn how to prepare for an audit, participate in an audit and how to appropriately address or contest any findings. Included will be a CPA's perspective on audits including the role of the agency's regular auditor in ensuring appropriate financial reporting. Day two will cover the opportunities that Year 15 issues create for Housing Authorities and Qualified Non-Profits to acquire and to revitalize privately held housing stock both to increase inventory and to aid in overall community development objectives.

## COMMUNITY REVITALIZATION AND DEVELOPMENT

Learn about the ins and outs of Low Income Tax Credit Transactions including protecting the Authority while entering into such a transaction. Included will be strategies to help cement the relationship between the PHA and Non-Profit Community Development Agencies. Also examined will be the roles of the Executive Directors and their Boards in these transactions.

## MAINTENANCE

Learn about the hazards associated with Lead Based Paint, Asbestos, Mold and other Environmental Health and Safety Concerns. The Training will include an overview of the legal, training and licensing requirements for each hazard.

## FINANCE

Casterline and Associates will provide training covering HUD's new Public Housing Assessment System, the New Operating Subsidy Calculations and the Recapture of Operating Subsidy. A variety of other topics will also be covered along with timely updates on Housing Authority Financial Management.

## RESIDENT SERVICES

Strategies to help youth, especially at-risk youth, be successful. This session will show how to set a solid foundation for our youth, build their skills and launch them into the future. Day two will explore the culture of poverty, the needs of those living in poverty, how to communicate with people living in poverty and the other skills needed to work with people living in poverty.

## COMMISSIONERS

Learn what Financial Oversight means and the responsibility of Board members to understand Housing Authority finances as well as what Commissioners need to know about Procurement and possible conflicts of interest. Learn what Commissioners need to know when hiring an Executive Director as well as how to address employee concerns presented to Commissioners. Also included will be hot topics affecting the role of the Commissioner, including Social Media and Strategic Planning.

## ASSISTED HOUSING

HUD Personnel will provide information on Disaster Voucher Programs, Operation Preparedness, and What to do After the Disaster. Also, learn about the impediments to Fair Housing. Topics to be covered are Persons with Limited English Proficiency, Surveying the Needs of the Community and others. In addition there will also be a Housing Choice Voucher 2012 Update.