

SERC-NAHRO
EDUCATION AND TRAINING COMMITTEE

**EFFECTIVE MANAGEMENT AND LEADERSHIP
GREENBRIER HOTEL
WHITE SULPHUR SPRINGS, WEST VIRGINIA**

APRIL 18 - 19, 2011

Executive Management and Leadership Seminar Description: Management and Leadership—is there a difference? **YES!** Executives and senior staff at times manage and at other times lead. How do you get excellent performance from your people? How do you manage the complexities of change while fulfilling the mission and vision of your housing and community development organization? This two day training seminar is based on proven models and techniques being used by successful managers and leaders. The programs purpose is to provide an opportunity to heighten personal effectiveness, and to share critical thinking with others. You will explore tools and techniques that will enhance your ability to professionally manage change, to think strategically and to lead an organization and its human capital to improved levels of productivity and performance in serving your community's assisted housing needs.

Benefits of Training: Certificate of Completion with 1.3 Continuing Educational Units (CEU)
NAHRO Executive Management and Leadership
Manual - Part I

The courses will begin at 8:30 A.M. and end at 4:30 P.M. on both days. **Registration is from 8:00 - 8:30 A.M. on Monday, April 18th.**

LODGING: GREENBRIER HOTEL

300 West Main Street

White Sulphur, West Virginia 24986

Telephone: (800) 852-5440

Fax: (304) 536-7884

Event: SERC Meeting

Rates: \$195.00 (includes \$20.00 resort fee) Plus 9% State and Occupancy Tax

Parking: Valet \$20.00 per day or Self park

For Hotel Shuttle Call (800) 852-5440

Room block cut off date is March 11, 2011

Located in beautiful White Sulphur Springs, the Greenbrier is set against the breathtaking Allegheny Mountains with formal gardens and a trio of championship golf courses. The Hotel was host to the 2010 PGA Golf Tournament. The nearest airport, Greenbrier Valley Airport is 15 minutes from the Hotel. The resort also offers its own casino, shopping arcade, a collection of restaurants and eateries, a movie theater, bowling, indoor/outdoor swimming pools, tennis courts, jogging trails, trap and skeet shooting,

white water rafting and so much more.

REGISTRATION FORM

**SERC-NAHRO WORKSHOP
EFFECTIVE MANAGEMENT AND LEADERSHIP**

**A separate form must be completed for each person attending the training.
This sheet may be reproduced.**

PLEASE PRINT OR TYPE

NAME: _____

TITLE: _____

HOUSING AUTHORITY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

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TELEPHONE: _____ FAX: _____

E-MAIL: _____

BADGE NAME: _____

Registration Fee: \$275.00 Registration forms due no later than April 1, 2011

Mail check (Payable to SERC-NAHRO) and registration form to:

**Sylvia Sherrod
St. Albans Housing Authority
650 6th Street
St. Albans, WV 25177**

**Phone: (304) 727-5441
FAX: (304) 722-6534
E-mail: sylvia247@ntelos.net**

Refund Policy: All requests for refunds must be in writing and postmarked on or before April 3, 2011. **NO REFUNDS WILL BE MADE AFTER April 3, 2011.**

To All SERC-NAHRO Membership

Please review attached Executive Director Training
Workshop Information

Hotel Registration Deadline has been extended:

March 11, 2011 is the new cut off Date;

Please !!! Please !!! Please !!!

**Consider attending or sending someone to this
workshop. We need your support for this workshop.
We do not have full registration yet!**

**Please fax or email, your registration form As Soon As Possible
To Sylvia Sherrod;
at FAX: (304) 722-6534 or E-mail: sylvia247@ntelos.net**