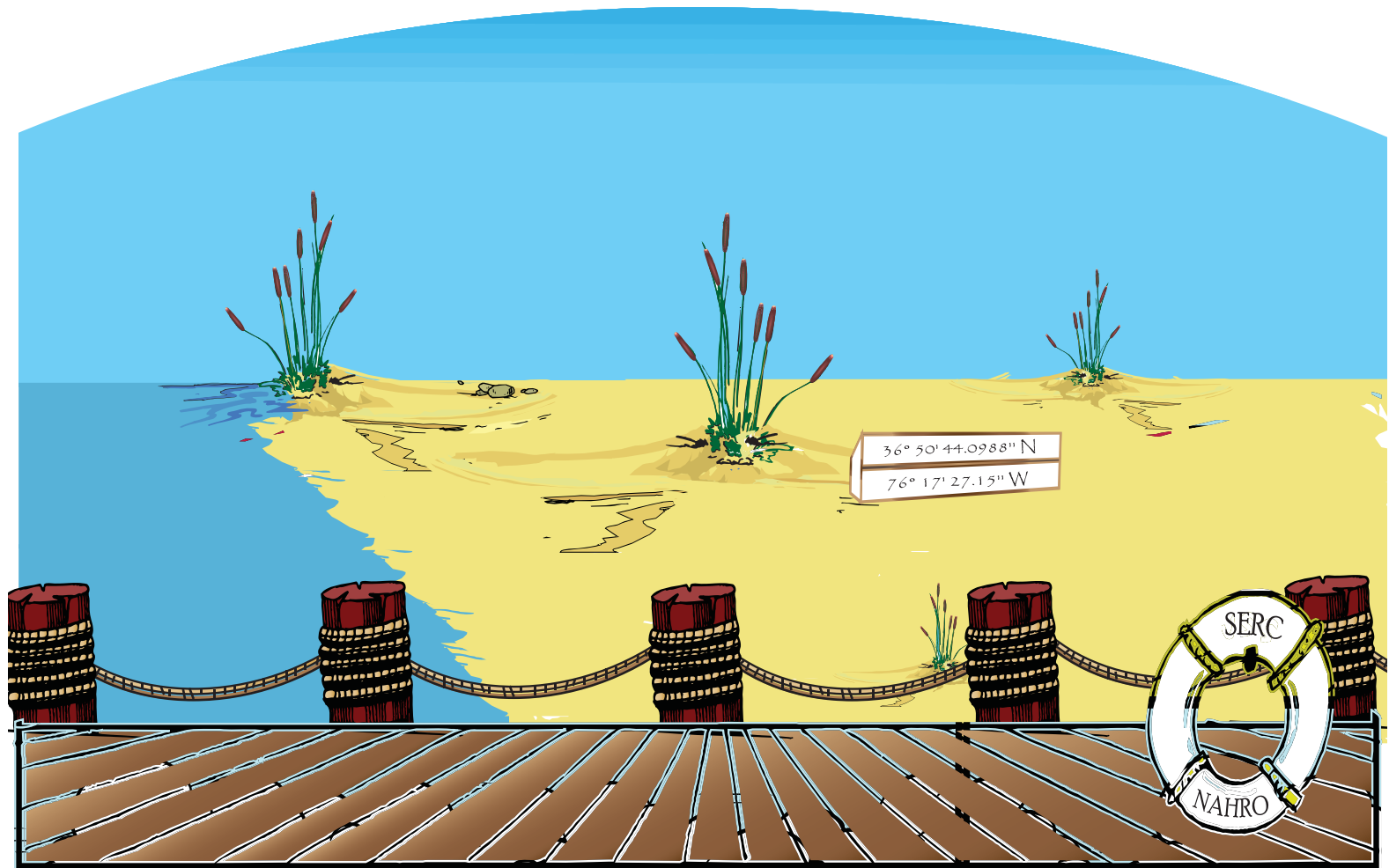


Register Now



One Particular Harbor

2018 SERC-NAHRO Annual Conference

June 24-26, 2018

Norfolk Marriott Waterside

Virginia

SUNDAY, JUNE 24TH

1:00 P.M. – 6:00 P.M.

REGISTRATION

1:00 P.M. – 2:00 P.M.

REFRESHMENTS
(EXHIBIT HALL)

1:00 P.M. – 3:00 P.M.

EXHIBIT VIEWING

3:00 P.M.

OPENING SESSION

5:30 P.M. – 7:00 P.M.

WELCOME RECEPTION
(IN THE EXHIBIT HALL)

MONDAY, JUNE 25TH

7:30 A.M. – 3:00 P.M.

REGISTRATION

8:00 A.M. – 9:00 A.M.

CONTINENTAL
BREAKFAST

(IN THE EXHIBIT HALL)

9:00 A.M. – 11:30 A.M.

CONCURRENT SESSIONS

10:15 A.M. – 10:30 A.M.

MORNING BREAK

(IN THE EXHIBIT HALL)

11:30 A.M. – 1:30 P.M.

SCHOLARSHIP LUNCHEON
AND “AUCTION”

1:30 P.M. – 4:30 P.M.

CONCURRENT SESSIONS

3:00 P.M. – 3:15 P.M.

AFTERNOON BREAKS

(IN THE EXHIBIT HALL)

5:30 P.M. – 7:00 P.M.

EXHIBITORS’ RECEPTION

TUESDAY, JUNE 26TH

8:30 A.M. – 11:00 A.M.

REGISTRATION

8:00 A.M. – 9:00 A.M.

COFFEE WITH
EXHIBITORS

9:00 A.M. – NOON

CONCURRENT SESSIONS

10:15 A.M. – 10:30 A.M.

MORNING BREAK

(IN THE EXHIBIT HALL)

NOON – 1:30 P.M.

LUNCH ON YOUR OWN

1:30 P.M. – 4:30 P.M.

CONCURRENT SESSIONS

3:00 P.M. – 3:15 P.M.

AFTERNOON BREAK

6:30 P.M.

PRESIDENT’S
RECEPTION

From The President



On behalf of the SERC Executive Committee, I would like to invite you to join us for the 2018 SERC Annual Conference to be held at the Norfolk Waterside Marriott and the Sheraton Norfolk Waterside Hotel in beautiful downtown Norfolk VA. Located directly on the waterfront, the hotels are

near beautiful beaches, museums, multiple outdoor activities, wonderful restaurants, the McArthur Mall and a thriving nightlife. Whether you want a stroll on the waterfront, to partake in local fine dining, shop at the McArthur Mall or just to relax by the pool, Norfolk has it all for you. It doesn't matter if you come alone or with the family, there is plenty for everyone.

The 2018 SERC Annual Conference Committee, under the leadership of Shannon Biggs, has assembled fantastic training sessions for the conference under the theme “One Particular Harbor”. Our goal is to provide you a port of destination to provide all your technical needs. This conference will provide the best in training, whether it is RAD, Public Housing, Section 8 or Community Development information you need, we will provide it all. As always, we will provide the best networking opportunities that ensure your agency is positioned to take advantage of opportunities while avoiding the many pitfalls our industry faces. Our agencies are always being challenged and it is more important now than ever to come together and grow our knowledge. Please review the information found in this packet and make plans now to join us June 24-26, 2018 in Norfolk VA!

I can't wait to see you at the conference!

A handwritten signature in blue ink, likely of Sean Gilbert.

Sean Gilbert
SERC-NAHRO President

Session Information

Two full days with Nelrod's Vicki Brower will present Public Housing fines, fees & deposits, How to successfully do applicant / tenant orientations, as well as Effective interview skills & techniques, along with Denials, terminations & hearings.

A Section 8 Roundtable Discussion, meet with the Rental Assistance Committee **on Tuesday afternoon**

Essentials for Commissioners is for new and veteran board members as well as executive directors **on Monday and Tuesday**. This training offers a solid overview of legal responsibilities. Understand your PHA policies and how to monitor them, as well as the relationships between E.D. and staff. What do you need to know about voucher utilization, how to avoid lawsuits, improvements as well as VAWA and Capital Fund final rule. This course will be presented by Ms. Cara Gillette with Nan McKay & Associates.

Mr. Karl DeLaguerra of Charlotte, NC; a trainer of law enforcement, Air Force, Rapid Response, and SWAT will share what to do in the case of an Active Shooter – not just in the workplace, but on our properties -- **all day Monday**.

Vantage Development and Baker Tilly for two days will present the HUD RAD Opportunity vs. Solution – Evaluating Your Housing Portfolio from a Developer's Prospective. How can each Housing Authority's Strengths, Weaknesses, Opportunities and Threats determine your need for RAD? Best practices of RAD conversions will also be shared.

Dale Rector of Rector, Reeder & Lofton will have finance for the non-financial, reaching out to the Board Member or Executive Director that needs more understanding **on Monday**. He will also provide strategic financial planning, find out the benefits of diversifying, and is RAD or Tax Credit an option?

Dennis Morgan will help with your small agency needs. What to do, how to do it, and what can become your best practices for a small agency to use all of your assets to the greatest potential **on Monday and Tuesday**.

Joyce Floyd with KCDC will present strategic planning **on Monday**. Ms. Floyd currently provides this information for SERC. How to establish goals, then the follow through to get there.

Hear how one **Virginia Redevelopment and Housing Authority** worked with its City and local partners to develop a Choice Neighborhoods Transformation Plan. Many community agencies including Schools, the Community Action Agency, the Boys and Girls Club, the United Way, Workforce Development and local Businesses collaborated to develop an exciting and ambitious plan to transform and revitalize a neighborhood with over 800 units of public and affordable housing. Presented by Newport News Housing Authority.

Bus Tour Norfolk Housing – See how different types of funding can be used!! Sponsored by C R & D Committee **on Monday**.

Monday and Tuesday, Jenny DeSilva, the director of Blueprint Housing Solutions – a subsidiary of the Housing Authority of Austin, TX would like to share how to have a Stress Free Management Occupancy Review as well as share the mechanics so you know what to look for. TRACS 203.A, understanding TRACS, as well as the update. Bring your error listings!

Mike LaRiccia, Program Advisor to the Deputy Assistant Secretary for Field Operations, HUD Cleveland, OH – will present how to make the two-year tool work for you for the Section 8 Housing Choice Voucher Program **on Tuesday morning**.

The Current State of RAD by the Gill Group for two days. This presentation will bring you up to date on the current state of the Rental Assistance Demonstration Program. We will present the current statistics concerning the Applications, CHAP Awards, RCCs issued and RAD deals Closed. In addition, we will discuss the options available to PHAs that our currently in the RAD program or considering making application. We will also answer any questions concerning the RAD Program.

Do you recognize these people? The Know-It-Alls, The Passives, The Dictators, The “Yes” People, The “No” People, or the Complainers. **Fred Pryor Seminars** will provide an informative presentation with practice exercises and group discussion to **help you deal with difficult people on Tuesday**.

The HUD office from D.C. will present the differences between HQS and UPCS-V as well as the presentation of how to enter the inspections **on Tuesday**. No more pass / fail, levels and what are the changes??

A training that will motivate & encourage attendees of why a youth development program can truly change lives – explaining the nuts & bolts of starting a youth program, building partnerships, financing & eligible funds, presented by **SERC Youth Committee with Tom Wachs & Abraham Williams co-chairs presented on Monday and Tuesday morning**. Help change the lives of young people!

Hear from the our sister agencies, **PHADA and NAHRO, with Tim Kaiser and Adrienne Todman** with any of the new developments, also bring your concerns **on Monday morning**.

The Community Research & Development Committee will present the Simplistic Side of the Deal **on Tuesday**. All the things you never knew about the development process. How can YOU get in the game!!

Norfolk Waterside Marriott -- Refined luxury and stylish comfort come together brilliantly at Norfolk Waterside Marriott. Perched in the heart of the city's charming downtown historic district, our hotel is conveniently connected to Waterside Convention Center, also just moments from the USS Wisconsin and cruises on the Spirit of Norfolk. Stretch out in your well-appointed room or suite, which offers river views, plush bedding and premium bath amenities. Challenge yourself with a workout in our hotel's state-of-the-art gym or enjoy a swim in the heated indoor pool. Delicious dining awaits you at Shula's 347 Grill, as well as craft cocktails at The Lounge. Plan your next event in downtown Norfolk in one of our elegant ballroom venues or on our Riverview Terrace. Throughout your stay, you'll be treated to award-winning service by our friendly hotel associates; we're dedicated to making your Norfolk visit as comfortable as possible. Join us downtown for a memorable experience at Norfolk Waterside Marriott. - Marriott website

To book by phone, please call Central Reservations at 1-800-874-0264 and mention "SERC-NAHRO" for a rate of \$183/night + taxes and hotel fees.

To book via website, go to: <https://tinyurl.com/y8loj4ya>

Deadline is June 4, 2018

OVERFLOW Sheraton Norfolk Waterside (Just a short walk from the Norfolk Waterside Marriott .)
-- From Norfolk's only waterfront hotel, enjoy a harbor cruise on the river or a leisurely walk along Waterside District. World-class museums, galleries, performing arts, and other attractions dot the city's downtown waterfront, just minutes away. Find comfort in our lovely waterside setting, renewed with a multi-million dollar upgrade. Computer workstations, located in the lobby, make it easy to stay productive while traveling. - Sheraton website

To book via website, go to: <https://www.starwoodmeeting.com/Book/SERCNAHRO>
for a rate of \$175/night + taxes and hotel fees - **Group rate available until May 22, 2018.**

