

SERC-NAHRO Registration
c/o Augusta Housing Authority
1435 Walton Way
Augusta, Georgia 30901

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New Orleans Marriott Hotel



New Orleans Marriott welcomes you to Louisiana with style, substance and unparalleled service. Our 4-star hotel is nestled on NOLA's famed Canal Street, between the French Quarter and the Warehouse District. We're a short walk from Jackson Square, the Audubon Aquarium of the Americas and Harrah's Casino. The hotel is also near the cruise port, the Convention Center and the Mercedes-Benz Superdome. Many of our intuitively designed rooms and suites offer remarkable views of the Mississippi River and downtown New Orleans.

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FROM THE PRESIDENT

Sunday, June 19

1:00 - 6:00 p.m.
Registration

1:00 - 3:00 p.m.
Exhibit Viewing

1:30 - 2:15 p.m.
Commissioners/ New
Attendees Welcome

3:00 - 5:00 p.m.
Opening Session

5:30 - 6:30 p.m.
Exhibitor Welcome
Reception
Dinner (on your own)

Monday, June 20

7:30 a.m. - 3:00 p.m.
Registration

8:00 - 9:00 a.m.
Continental Breakfast

9:00 - 11:30 a.m.
Concurrent Sessions

10:15 - 10:30 a.m.
Morning Break

11:30 - 1:30 p.m.
Awards Luncheon &
Business Meeting

1:30 - 4:30 p.m.
Concurrent Sessions

3:00 - 3:15 p.m.
Afternoon Break

6:00 - 7:00 p.m.
President's Reception
Dinner (on your own)

Tuesday, June 21

8:30 - 11:00 a.m.
Registration

8:00 - 9:00 a.m.
Continental Breakfast

9:00 - 11:30 a.m.
Concurrent Sessions



The Masked Singer TV Show involves a panel that tries to guess the masked celebrities after their musical performances. After each masked celebrity is introduced, the audience and the panel are provided with a “clue package”, which includes a brief, cryptic bio of the celebrity. Here is your “clue package” for the 2022 SERC Annual Conference:

Clue #1 – Members of SERC will have the opportunity to attend the annual conference on June 19-21, 2022, in a city famous for its music, food and diverse culture! What is the city?

Clue #2 – During the conference, participants will have the opportunity to wear Venetian, feathered or other types of these. What are they and during what season are they typically worn?

Clue #3 – There will be an opportunity to participate in a competitive sport. Proceeds will fund the SERC Scholarship program. What is the sport?

Clue #4 – Every participant will have the opportunity to learn more about converting public housing to multifamily, LIHTC, HCV or other programs. What is the conversion method? (Warning! This is a trick clue!)

Lastly, Clue #5 – Training includes opportunities to attend sessions geared toward commissioners, public housing management, multifamily, maintenance, resident services, development and more.

What opportunities will you unmask during the 2022 SERC Annual Conference?

Shaundra Clark

Shaundra Clark

Tuesday, June 21 continued

10:15 – 10:30 a.m.
Morning Break

11:30 - 1:30 p.m.
Legislative Luncheon

1:30 - 4:30 p.m.
Concurrent Sessions

3:00 - 3:15 p.m.
Afternoon Break

6:30 p.m. - 8:30 p.m.
Scholarship Masquerade
Ball/ Pageant Dinner

Wednesday, June 22

Have a Safe Trip Home
(No sessions)



Is your Housing Authority looking to convert their portfolio to either PBRA or PBV? Recap Real Estate Advisors will examine the recent increase in public housing funding, and how it will affect your conversion options.

What social or cultural trends have determined your biases? Charleston L. Carter will teach you to form an opinion based on facts, firsthand experience and understanding?



The Transformation Group, LLC will help you understand LIHTC in laymen's terms. Come discuss real case scenarios about the agreements and roles of each party.

The Business Leadership Training provides leaders and their teams with business strategies and assessment tools that are the most qualified, validated and comprehensive in the world.

Baker Donelson Law will provide a course centered on understanding the role of the board, expectations for board members and the budget functions of the housing authority.

Bobby Collins of NAHRO will explain how to replace your Executive Director or top line supervisors due to a vacancy by creating leadership continuity.

An open discussion on Hot Topics and Best Practices for the Housing Choice Voucher Program.

Participate in an open discussion on how to address substantial differences between Earned Income Verification (EIV) Information and resident-provided documents or unreported income.

Brian Alten, CPA will review the requirements for the submission of VMS and FDS reporting, including the latest changes.

Understanding the Occupancy requirements of Subsidized Multifamily Housing Programs.

BGC Advantage will present real life examples of how the new appropriations can be leveraged to meet your improvement needs.

Smith Marion and Company will provide a basic crash course on preparing for the



annual audit. What can you do to ensure a smooth audit and avoid findings?

Smith Marion and Company will review the Lease Accounting effective June 30, 2022 for Housing Authorities and the computer software subscriptions which are effective June 30, 2023, along with other GASB issues.

Vickie Bell will give you the inside scoop on compliance, MORs and Resident Retention. Don't wait until you receive that MOR scheduling call- emerge

now with practical compliance methods and the tools needed to soar to higher Management Review scores.

Smith Marion and Company

will discuss how to set up a nonprofit organization, maintain that organization, and use it to recapture money or RAD deals.

Vickie Bell will discuss tips on stress and time management. With so many managers experiencing burnout and overload without recognizing it, it is important that we learn how to place normalcy into our “New Norm”.

Arthur J. Gallagher Risk Management Services, Inc will advise on how to protect your agency against ransomware

attacks and security breach of residents and business data.



Once property goals and needs are identified, key staff members are able to perform preventative maintenance, manage day-to-day operations, supervise and train employees, and implement an effective maintenance plan. Learn more in this two-day course.

Smith Management Solutions will teach how to effectively talk to residents, co-workers and managers to create a more efficient and productive work environment.



Is your RAD project sinking? Are you unsure what's right for your agency? Join an open

forum for the RAD expert to discuss the successes and failures of RAD, in addition to the new requirements for future expansion.

