



32nd SERC Basketball & Cheer TOURNAMENT



ROLL CALL!

ALABAMA, FLORIDA, GEORGIA, KENTUCKY, MISSISSIPPI,
NORTH CAROLINA, SOUTH CAROLINA, TENNESSE,
VIRGINIA, WEST VIRGINIA

January 16 -18, 2026
BESSEMER, ALABAMA

Scan Here

**Registration
Open!**

**Last Day to
Register**

December 5, 2025



Scan the QR Code

Register Teams

Pay Fee/Donation

**Download
Registration Packet**

Contact us by email or
phone.

A response will be within
24 hours.

205.481.4420 ext. 203
serc26@besha.org



Join Us for the 32nd Annual Basketball & Cheer Competition in Bessemer, Alabama

Mark your calendars for January 16–18, 2026, as Bessemer, Alabama, hosts the 32nd Annual Basketball & Cheer Competition. This action-packed weekend will feature tournaments, events, educational visits, and so much more! Everyone from the Southeastern Regional Council area is welcome to register their basketball and/or cheer teams.

ARE YOU READY FOR GAME TIME?

This annual event, organized by different housing authorities, brings together young people from ten states for an unforgettable weekend that they might not experience otherwise. The tournament aims to engage children in our communities, offering them chances to travel outside their area, participate in structured tournaments, enjoy hotel stays, attend upscale banquets, and visit museums.

WHAT IS HAPPENING

- Pep Rally
- Old School Basketball Game
- Skills Competition
- Dance Competition
- Baseball Museum Tour
- Free Food
- Prizes and Much More!

Registration Information

Don't worry if you don't have the names of all team members yet! When registering, you won't need to provide every name until all documentation and forms are completed. You can download the necessary documents once registration is finalized. Here are the registration details:

- **\$475** per Basketball Team (Receive a **\$25 discount** for additional teams)
- **\$250** per Cheer Team (Receive a **\$25 discount** for additional teams)
- Payment can be made online or by sending checks to:
Bessemer Housing Authority
1515 Fairfax Ave
Bessemer, AL 35020
ATTN: SERC TOURNAMENT 2026
- The registration fee covers all tournament events, food during events, banquet attendance, and access to the Executive Lounge.

Deadline: All registrations, fees, and completed documents must be submitted by December 5, 2025.

For any questions or further information, please reach out to Shenecia Walker at SERC26@besha.org or call 205.481.4420 EXT 203.