

SAVE THE DATE
APRIL 21-22, 2026
SERC NAHRO
SPRING TRAINING
MYRTLE BEACH, SC



THE LEADERSHIP IMPACT

Getting to the Root of Culture, Accountability, and Performance

Ready to recharge your leadership and sharpen your impact? Join SERC NAHRO in Myrtle Beach for an engaging, high-energy Spring Training that goes beyond theory and gets to the heart of what drives results.

Presented by Smith Management Solutions, Burnetta J. Smith. This dynamic session will challenge, inspire, and equip you with practical tools to strengthen culture, reinforce accountability, and elevate performance across your agency.

Whether you're stepping into leadership or bringing years of experience, this training is your opportunity to reset, refocus, and get your leadership back on track—all while enjoying a refreshing coastal setting.

Who Should Attend:

- New Executive Directors
- Seasoned Executive Directors
- Key Management Staff

BREAKFAST AND LUNCH PROVIDED-ONE DAY!!
SHUTTLE SERVICE PROVIDED THROUGHOUT THE RESORT

Reserve your space **NOW** @ rate of \$210 a night, plus applicable taxes!
Deadline for reservation is **March 22, 2026**

Link - <https://www.hilton.com/en/attend-my-event/myrbhhh-ser-496b4fee-78ae-40c2-9ed5-43480f065c0c/>

HOSTED BY EDUCATION & TRAINING COMMITTEE OF SERC-NAHRO

Hilton Myrtle Beach

10000 Beach Club Drive, Myrtle Beach, SC 29572
843-449-5000

Lunch and breakfast provided for ONE day!!

April 21- 22, 2026

REGISTRATION FORM

Name	
Title	
Housing Auth.	
Address	
City/State	
Telephone/Email	

Any special dietary needs: _____

Registration Fee: \$550.00 which includes lunch on Day One!
Late Registration Fee: \$600.00

Please register no later than April 6, 2026 to avoid late penalty!

Deadline to receive a registration refund shall be ten calendar days before the beginning of the training/workshop. Registration cancellations submitted prior to deadline will receive refund less \$50.00 cancellation fee for each individual registered (including guest). Cancellations received after April 11, 2026 will not be eligible for a refund.

PLEASE MAKE CHECK PAYABLE TO: SERC-NAHRO

Send Payments to:

McDonough Housing Authority
c/o Shanicki Burton
P.O. Box 23
McDonough, GA 30253

“THE LEADERSHIP IMPACT”

This three-part series is interactive, reflective, and action-oriented. Each session builds upon the last, guiding leaders through self-awareness, relationship-building, and conflict resolution, followed by a facilitated leadership roundtable to reinforce accountability and sustainability.

Workshop 1: It Starts with Me – The Root of Leadership Impact	Workshop 2: Building Respect & Collaboration – Strengthening the Root System	Workshop 3: Conflict Resolution for Leaders – Addressing Issues at the Root
<ul style="list-style-type: none">• Increase emotional and mental awareness• Identify leadership blind spots and triggers• Understand the impact of tone, body language, and bias• Strengthen personal accountability and consistency	<ul style="list-style-type: none">• Define respect through observable behaviors• Improve collaboration across teams and departments• Reduce silos and miscommunication• Establish expectations that support trust and teamwork	<ul style="list-style-type: none">• Reframe conflict as a leadership responsibility• Develop confidence in difficult conversations• Address performance and behavior issues early• Balance empathy with accountability Leadership Roundtable – Sustaining the Leadership Impact <ul style="list-style-type: none">• Reflect on leadership growth• Share challenges and best practices• Identify barriers to sustaining change• Commit to actionable leadership strategies

The Leadership Impact equips leaders with the tools, awareness, and confidence needed to lead with purpose and clarity. By addressing leadership challenges at the root, organizations can strengthen culture, improve performance, and sustain positive change.